

2022-2023 SPONSORSHIP PACKET



**JUNIOR LEAGUE OF
THE SPACE COAST**



About The Junior League of the Space Coast, Inc.



The Junior League of the Space Coast, Inc. (formerly The Junior League of South Brevard, Inc.) is a trusted non-profit organization with over fifty-five years of service in Brevard County. To continue our mission, we need and value the support of committed sponsors. We invite you to invest in our community by becoming a partner with The Junior League of the Space Coast (JLSC).

OUR MISSION: The Junior League of the Space Coast, Inc. is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.

OUR IMPACT STATEMENT: The Junior League of the Space Coast, Inc. will be a force of change as we empower women and families to improve their well-being and conquer tomorrow's challenges.

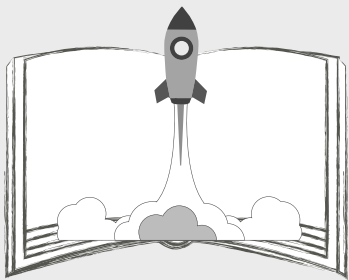
OUR COMMITMENT TO DIVERSITY, EQUITY, AND INCLUSION: The Junior League of the Space Coast, Inc. welcomes all women who value our mission. We are committed to inclusive environments of diverse individuals, organizations, and communities.

Supporting the Junior League of the Space Coast, Inc. helps provide invaluable experience to our members through creation and implementation of projects to be shared in our community, in addition to providing robust training opportunities for our members.

WHY PARTNER WITH JLSC?

Our League of leaders creates real change by advancing social activism-focused projects that directly benefit the communities of Brevard County. By giving women the tools to lead, educating them about their communities' needs and putting their unique brand of creativity and skill to work, JLSC is making a big impact on Florida's Space Coast with our three signature projects:

Blast Off to Reading, Fueling Families, and Kids in the Kitchen.



Only 9% of girls 13 to 17 are interested in careers in STEM, down from 11% in a similar survey in 2018 (Junior Achievement USA, 2019).

Blast Off to Reading focuses on introducing girls to STEM fields and encouraging them to grow more confident in their literacy skills.



Approximately 23,000 children and youth residing in Brevard County are at risk of or are currently experiencing food insecurity (17%).

Fueling Families stocks food pantries at schools across the county. These provisions help feed hungry kids during the school day, at after-school care, and at home.



United States Department of Agriculture officially declared Brevard County a food desert in 2020 (Rogers, 2020).

Kids in the Kitchen events hosted by Leagues around the country showcase how kids and their families can eat smart and make healthy lifestyle choices.

Our League's impact areas align with The Association of Junior Leagues International, Inc.'s strategic impact areas. These programs focus on improving health outcomes and disparities (Kids in the Kitchen), eradicating poverty and food insecurity (Fueling Families), and closing the gender gap (Blast off to Reading).

Apart from the community impact you are making, by sponsoring The Junior League of the Space Coast with an in-kind or monetary donation, your business will:

**GAIN
VISIBILITY
AT OUR
EVENTS**

FESTIVAL OF TREES - 38TH ANNUAL

November 19th, 2022 at Wickham Park Community Center.

Beautifully adorned trees, wreaths, and silent auction items available for auction.

KIDS IN THE KITCHEN

Our Spring 2023 Expo Event encourages kids how to eat smart and make healthy lifestyle choices.

**PROMOTE
YOUR
BUSINESS**

1.74K+ Facebook Page Likes

1.06K+ Instagram Followers

224M Estimated Audience Size

MEMBERS ONLY Communications Including Monthly Email Blasts and Private Social Media Groups

Looking for presenting sponsor rights to an event, or an opportunity for your employees and coworkers to participate in our League events and community projects? Contact

FundDevelopment@JLSpaceCoast.org

for a sponsorship solution tailored to you.

**2021-2022
COMMUNITY
IMPACT
HIGHLIGHTS**



**Hygiene Items
Serving 576 Students
in Need for Q3 2022**



**Recess Items Provided
to Schools, Reaching
2,359 Students**



**Families Received
Crockpots, Gift Cards,
and Virtual Cookbook**

2022-2023 Donor Benefit Details

Sponsorship options are customizable, and, if applicable, individualized benefits supersede the benefits in this package.

In-Kind Donation (Goods or Services)	Gold \$5000+	Silver \$2500		Bronze \$1000	
Social Media Name and Logo Recognition	✓				
Logo and Link to Your Business on our Website	✓	✓			
Member Communication in Monthly Newsletter Email Blasts	✓	✓		✓	
Sponsor Benefits (Monetary Donations)	Diamond \$10,000+	Emerald \$5,000+	Sapphire \$2,500+	Ruby \$1,000+	Opal \$500+
Company Banner or Booth at JLSC Festival of Trees	✓				
Company Marketing at JLSC Signature Community Event of Choice	✓	✓	✓		
Monthly Feature in JLSC Member Newsletter	✓	✓	✓	✓	
Feature in JLSC Annual Report	✓	✓	✓	✓	
Tickets to JLSC Festival of Trees	10	8	6	4	2
Social Media Recognition (Frequency Per Year)	6	5	4	3	2
Recognition on the JLSC External Website	✓	✓	✓	✓	✓