

2020-2021 SPONSORSHIP PACKET

JUNIOR LEAGUE OF
SOUTH BREVARD



WELCOME

to The Junior League of South Brevard

Since it's founding in 1901 by New York City social activist Mary Harriman, the Junior League has evolved into one of the oldest, largest, and most effective women's volunteer organizations in the world, encompassing more than 140,000 women in 291 Leagues in four countries. For more than a century, the Junior League has been on the forefront of social reform, identifying problems – pollution, illiteracy, domestic violence, food insecurity – and finding solutions.

On July 26, 1966 fourteen members gathered in Melbourne, FL and organized as a Service League. Thirty-two new members joined in September 1966. On May 7, 1980, we officially became the 240th League in the Association of Junior Leagues International, Inc. and became the Junior League of South Brevard (JLSB). For almost 50 years we have been a driving force in Brevard County through voluntarism, community support, partnerships and civic leadership training.

Our members gain invaluable training and experience through the creation and implementation of our projects, which they go on to share with other organizations, businesses and non-profits as community and civic leaders. In addition to providing community impact and training opportunities for our members, the League has always offered opportunities to create lifelong friendships among like-minded women with a passion for their community.

Sincerely,
Erika Holzer
President, JLSB 2020-2022

MISSION

The Junior League of South Brevard is an organization of women committed to promoting voluntarism, developing the potential of women, and improving communities through the effective action and leadership of trained volunteers. Its purpose is exclusively educational and charitable.



VISION

Above all else, our goal is to promote and perpetuate social change in the Brevard County communities that will benefit most from it. By empowering women and providing valuable leadership training, we are giving local women the tools to get involved, put their talents to work, and positively impact the communities of Brevard County.



COMMITMENT TO DIVERSITY & INCLUSION

The Junior League of South Brevard welcomes all women who value our mission. We are committed to inclusive environments of diverse individuals organizations, and communities.



COMMUNITY IMPACT

The Junior League of South Brevard offers so much more than local volunteering opportunities! Our League of leaders creates real change by advancing social activism-focused projects that directly benefit the communities of Brevard County. By giving women the tools to lead, educating them about their communities' needs, and helping them put their unique brand of creativity and skill to work, JLSB is making a big impact on Florida's Space Coast.



Our Girl P.O.W.E.R. Symposium consists of free workshops intended to provide young women in Brevard County ages 14-18 years old with the necessary life skills needed to build and maintain a healthy lifestyle, both mind and body.



JLSB hosts two free a come-and-go as you please health expos held during each Fall (Cooking with Mrs. Claus) and Spring (Kids in the Kitchen Expo). Our family-friendly events showcase how kids and their families can eat smart and make healthy lifestyle choices.



To achieve our mission of "Improving Children's Health Through Nutrition and Physical Activity," the JLSB stocks food pantries at schools across the county. These provisions help feed hungry kids during the school day, at after school care, and at home. To keep kids on the move, the JLSB provides recess equipment throughout the school year and sponsors a field day event.

FUNDRAISERS

<https://brevardcounty-fl.org/support-us/>

FESTIVAL OF TREES

The JLSB will host its 36th annual Festival of Trees virtually on Saturday, December 5, 2020. Festival of Trees offers beautifully adorned trees and wreaths of all sizes donated by talented designers that are available for purchase via online auction. All funds raised during this holiday themed fundraiser help to support JLSB's community projects.

During this year's event, tree donations will be showcased within business storefronts in the Eau Gallie Arts District (EGAD). Trees can be viewed by the community beginning the week of November 23. The online auction will open on Thursday, December 3 and end on Saturday, December 5, 2020.

JLSB is partnering with EGAD to present the 10th annual Holiday Tree Lighting Ceremony on Friday, December 4, 2020. The Tree Lighting Ceremony will feature the trees and wreaths available for auction. Additionally, JLSB will host a gift-wrapping station and libations station.

Given the evolving nature of COVID-19, JLSB will continue to closely monitor developments. In addition to safeguarding the health and safety of our event attendees, we remain committed to providing clear and timely communications leading up to and at our event.

BOURBON BALL

The JLSB will host its fifth annual Bourbon Ball on Saturday, May 1, 2021 at Rockledge Country Club. This Kentucky Derby-themed fundraiser benefits our current community projects that directly benefit the communities of Brevard County.

Rockledge Country Club will transform into the Space Coast's very own Churchill Downs for the 147th Annual Kentucky Derby—the most exciting two minutes in sports! The event will feature Southern-inspired hors d'oeuvres, music, a silent auction, a Bourbon tasting, specialty cocktails, 50/50 raffle, as well as games and activities.

Hats and bowties are suggested; Prizes will be awarded for best hat, most dapper gent, and best dressed couple.

PARTNER WITH JLSB

Partnership with JLSB is an investment in the training and development of the next generation of Brevard County's leaders, and it puts your brand in front of some of the Space Coast's most engaged and energetic women. With events, fundraisers, and trainings throughout the year, where do you want to leave your mark?

Benefits by Sponsorship Level In-Kind Donations	Gold \$5000+	Silver \$2500	Bronze \$1000
Social Media Recognition	✓	✓	✓
Logo and link to your business on our website	✓	✓	
Membership Communication	✓		

Looking for a custom package for your organization? Contact FundDevelopment@JLSB.net for a sponsorship solution that fits your needs.

2020-2021 FESTIVAL OF TREES SPONSORSHIP LEVELS



SANTA'S HELPER \$5000+ (Monetary Donations)

- Donor banner to be located at the front entrance of the event as a "Presenting Sponsor"
- Business name & logo included in all printed & verbal event press, including press release, from the time of commitment for all JLSB Fundraising events
- Logo and link to your business on our website & Facebook Tagged Post on the JLSB Page and Festival of Trees Event Page
- Ten minutes to speak at one general membership meeting (must have prior approval by JLSB President)
- Specially designed Designer Tree (8-9') to showcase within your business/ home
- 1 Picture with Santa Session and 1 mini family photo session
- 10 unlimited Bar Vouchers during Holiday Tree Lighting Ceremony
- Choose one of the following (donor name will be printed or will provide banner for the following): 1) Bar beverage napkin sponsor with banner in bar area 2) Gift Wrapping Sponsor with banner at Wrapping station

RUDOLF \$2500 (Monetary Donations)

- Business name & logo included in all printed & verbal event press, including press release, from the time of commitment for all JLSB Fundraising events
- Logo and link to your business on our website & Facebook Tagged Post on the JLSB Page and Festival of Trees Event Page
- Specially designed Designer Tree (6-7') to showcase within your business/ home
- 1 Picture with Santa Session
- 10 Bar Vouchers during Holiday Tree Lighting Ceremony
- Choose one of the following (donor name will be printed or will provide banner for the following):
1) Bar beverage napkin sponsor with banner in bar area 2) Gift Wrapping Sponsor with banner at Wrapping station

GINGERBREAD \$1000 (Monetary Donations)

- Business name & logo featured in monthly newsletter to members
- Logo and link to your business on our website & Facebook Tagged Post on the JLSB Page and Festival of Trees Event Page
- Specially designed Tabletop Tree (4') to showcase within your business/ home.
- 1 Picture with Santa Session
- 4 Bar Vouchers during Holiday Tree Lighting Ceremony

EVERGREEN \$500 (Monetary Donations)

- Specially designed Wreath to showcase within your business/ home.
- 1 Picture with Santa Session
- 2 Bar Vouchers during Holiday Tree Lighting Ceremony

TINSEL \$300 (Monetary Donations)

- Specially designed Wreath to showcase within your business/ home.
- 1 Picture with Santa Session

2020-2021 BOURBON BALL SPONSORSHIP LEVELS



TRIPLE CROWN \$5000+ (Monetary Donations)

- Donor banner to be located at the front entrance of the event as a "Presenting Sponsor"
- Business name & logo included in all printed & verbal event press, including press release, from the time of commitment for all JLSB Fundraising events
- Logo and link to your business on our website & Facebook Tagged Post on the JLSB Page and Bourbon Ball Event Page
- Ten minutes to speak at one general membership meeting (must have prior approval by JLSB President)
- 10 VIP Tickets to attend Bourbon Ball (tickets from other below levels not included)

TRIFECTA \$2500 (Monetary Donations)

- Business name & logo included in all printed & verbal event press, including press release, from the time of commitment for all JLSB Fundraising events
- Logo and link to your business on our website & Facebook Tagged Post on the JLSB Page and Bourbon Ball Event Page
- 6 VIP Tickets to attend Bourbon Ball (tickets from other below levels not included)

WIN \$1000 (Monetary Donations)

- Business name & logo included in all printed & verbal event press, including press release, from the time of commitment for all JLSB Fundraising events
- Logo and link to your business on our website & Facebook Tagged Post on the JLSB Page and Bourbon Ball Event Page
- 8 General Admission Tickets to attend Bourbon Ball (tickets from other below levels not included)

PLACE \$500 (Monetary Donations)

- 4 General Admission Tickets to attend Bourbon Ball (tickets from other below levels not included)

SHOW \$300 (Monetary Donations)

- 2 VIP Tickets to attend Bourbon Ball (tickets from other below levels not included)

EXACTA \$150 (Monetary Donations)

- 2 General Admission Tickets to attend Bourbon Ball

KEEP IN TOUCH WITH JLSB

Follow us on social media to stay up to date on our community impact!



@JLSouthBrevard

#JLSouthBrevard

#JLSBFlorida



WWW.JLSB.NET